

## ***RaVe Roof System™ FAQ's for Roofing Installers:***

**1. *Why should I become a Certified RaVe Roof System™ installer?***

Distinguish yourself from the competition, increase your sales and grow new business! When you become a Certified installer, you can advertise that you are a Certified RaVe Roof System™ installer. You are telling your customers that you are a state of the art professional who can add value to their home beyond just a roof to keep the house dry. A RaVe Roof System™ will make their home more comfortable and save money by keeping the heat out during the summer and helping keep it in in winter.

**2. *How much should I charge for installing the RaVe Roof System™?***

The cost will depend on the usual factors of materials and labor plus your mark-up. Cost will vary from job to job, but if you figure charging about \$2-\$3 per s.f., you should cover costs and allow a fair profit. Every home will be different – especially with regards to the Ventilation aspect of the system. By becoming a Certified RaVe Roof System™ installer, you will be connected to a network of professionals who can help you with your questions and how to best price your install. EcoLogic Builders wants you to be successful and charge the “right amount” – to reflect the value the system has to your customer, and to allow you to cover material, labor costs and a fair profit.

**3. *I'm not that technical – how do I explain the RaVe Roof System™ to my customers?***

Let us do that for you! Our website will explain the system, have back up independent research papers and links and basically “sell” your customers on how the RaVe Roof System™ benefits them. When they are ready to buy, you will be listed as a Licensed and Certified RaVe Roof System™ installer.

**4. *How do I figure out the technical details since no 2 roofs are alike?***

Let us help you! As a Certified RaVe Roof System™ installer, you get a lifetime of consultation and access to our growing database of details. If you have a roof that you can't figure out, give us a call and let us help you.

**5. *Where do I find the materials to install the RaVe Roof System™?***

Our website has a list of products and suppliers for all the parts you will need. Your local Roofing Supply house may already stock most of the materials, or you can purchase direct from a growing list of manufacturers.

**6. *How can I grow my business with the RaVe Roof System™?***

In basic words – through partnerships and staying ahead of the curve. Building codes are changing to go with the need for saving energy and for reducing our reliance on fossil fuels. When you add the RaVe Roof System™ to your services, you have our team of experts as partners. You can also partner with insulation contractors and other Energy professionals to create a true Whole House system approach. Word of mouth will travel and your business is now head and shoulders above the rest!